

PC CEO EMEA  
50%

2012/13 APLA  
11.4% 14  
\*\*  
PC

2012/13 PC 10% 12  
14 \*\*  
87 11% 1.62, 13%

PC+  
PC  
PC  
0.2 PC

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\*\* \*\*  
PC \*\*  
PC

Windows Phone8

8.4% PC  
EMEA( EMEA) \*\* (Gianfranco  
Lanci) \*\* 34 10%  
CEO 4 2013 EMEA

PC+  
100% 50%  
RIM

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PC  
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